WØRLD

X Covid Action **Platform** As the International Organization for Public-Private Cooperation, the World Economic Forum is mobilizing

all stakeholders to protect lives and livelihoods. Watch the overview (▶)

CONTEXT

economies around the world.

stakeholders, especially global business, must urgently come together to minimize its impact on public health and limit its potential for further disruption to lives and

a sufficient response. Only coordinated action by business, combined with global, multistakeholder cooperation – at exceptional scale and speed – can potentially mitigate the risk and impact of this unprecedented crisis.

But the sum of many individual actions will not add up to

The dramatic spread of COVID-19 has disrupted lives,

livelihoods, communities and businesses worldwide. All

OUR COMMUNITIES IN ACTION Launching on 16 November 2020: Partnership for Health System Sustainability and Resilience → Stakeholder Principles in the COVID Era → How are companies responding to the coronavirus

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This multistakeholder cooperation is at the centre of the World Economic Forum's mission as the International Organization for Public-Private In this context, the new COVID Action Platform will focus on three

Mobilize cooperation and

business support for the

COVID-19 response

business community for livelihoods and facilitate collective action business continuity

Engage in 29 multistakeholder projects relating to the Platform's priorities

OUR CONTRIBUTION

The spread of COVID-19 demands global cooperation among

governments, international organizations and the business community.

Cooperation.

priorities:

Protect people's

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As countries around the world work to overcome the COVID-19 pandemic and restart their economies, they This initiative is centered around the COVID-19 Trade all face the challenge of how to reopen their borders Facilitation Repository, which is a joint effort to and allow travel and commerce to resume while consolidate information, actions and initiatives protecting the... adopted by key stakeholders to facilitate trade during

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COVID-19

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